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Filing date: **01/18/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                           |   |
|---------------------------|---|
| Proceeding                | 92056545  |
| Party                     | Defendant<br>Orchids Paper Products Company   |
| Correspondence<br>Address | ORCHIDS PAPER PRODUCTS COMPANY<br>4826 HUNT STREET<br>PRYOR, OK 74361-9803<br>UNITED STATES |
| Submission                | Answer  |
| Filer's Name              | Anthony J. Jorgenson  |
| Filer's e-mail            | ajorgenson@hallestill.com   |
| Signature                 | /Anthony J. Jorgenson/  |
| Date                      | 01/18/2013  |
| Attachments               | 92056545-Answer.PDF ( 3 pages )(85106 bytes )   |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

|  |   |                                   |
|--|---|-----------------------------------|
| <b>US FOODS, INC.,</b>                 | ) | <b>Registration No. 1,536,352</b> |
|  | ) | <b>Mark: VAL-U PLUS</b>           |
| <b>Petitioner,</b>                     | ) | <b>Registered: April 25, 1989</b> |
|  | ) |                                   |
| <b>v.</b>                              | ) | <b>Cancellation No. 92056545</b>  |
|  | ) |                                   |
| <b>ORCHIDS PAPER PRODUCTS COMPANY,</b> | ) |                                   |
|  | ) |                                   |
| <b>Registrant.</b>                     | ) |                                   |

**ANSWER**

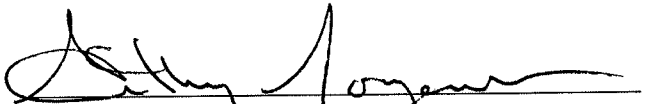
Registrant Orchids Paper Products Company ("Orchids"), submits this Answer to Petitioner US Foods, Inc.'s Petition to Cancel on file herein. Orchids denies generally and specifically each and every material allegation contained in the Petition to Cancel claiming that Orchids has abandoned Registration No. 1,536,352 for the mark **VAL-U PLUS**. In addition, Orchids alleges and states as follows:

1. Orchids is without sufficient information to admit or deny the allegations contained in Paragraph No. 1 of the Petition to Cancel; therefore, Orchids denies the allegations.
2. Orchids admits the allegations of Paragraph No. 2 of the Petition to Cancel.
3. Orchids admits the allegations of Paragraph No. 3 of the Petition to Cancel.
4. Orchids admits the allegations of Paragraph No. 4 of the Petition to Cancel.
5. Orchids denies the allegations of Paragraph No. 5 of the Petition to Cancel.
6. Orchids denies the allegations of Paragraph No. 6 of the Petition to Cancel.
7. Orchids is without sufficient information to admit or deny the allegations contained in Paragraph No. 7 of the Petition to Cancel; therefore, Orchids denies the allegations.
8. Orchids denies the allegations of Paragraph No. 8 of the Petition to Cancel.

9. Orchids hereby expressly reserves its right to amend this Answer or otherwise assert additional affirmative defenses and/or counterclaims as they become known through discovery.

WHEREFORE, Registrant Orchids Paper Products Company respectfully requests that the Petition to Cancel be overruled.

Respectfully submitted,



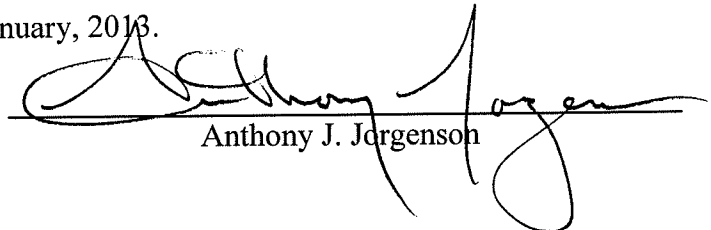
Anthony J. Jorgenson  
**HALL, ESTILL, HARDWICK, GABLE,  
GOLDEN & NELSON, P.C.**

100 North Broadway  
Chase Tower, Suite 2900  
Oklahoma City, OK 73102-8865  
Telephone (405) 553-2845  
Facsimile (405) 553-2855  
Email: ajorgenson@hallestill.com

**ATTORNEYS FOR REGISTRANT,  
ORCHIDS PAPER PRODUCTS  
COMPANY**

**CERTIFICATE OF FILING**

I, Anthony J. Jorgenson, hereby certify that a copy of the foregoing **ANSWER** is being filed with the Electronic System for Trademark Trial and Appeals ("ETTSa") of the U.S. Patent and Trademark Office on this 18th day of January, 2013.

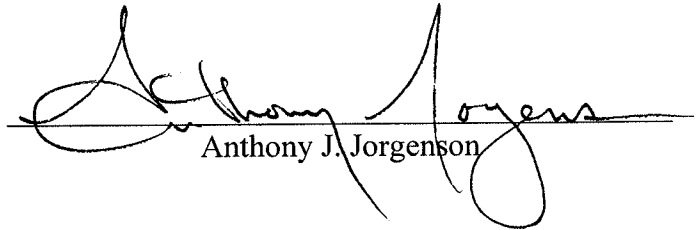


Anthony J. Jorgenson

**CERTIFICATE OF SERVICE**

I, the undersigned, do hereby certify that on this 18th day of January, 2013, a true and correct copy of the above and foregoing **ANSWER** was served by first class mail, proper postage prepaid, upon Petitioner at the following address:

Amy Cohen Heller  
SCHIFF HARDIN LLP  
233 South Wacker Drive  
Suite 6600  
Chicago, IL 60606

  
Anthony J. Jorgenson

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